

Brews & Cruise Festival

VENDOR RULES & GUIDELINES

What is the Brews & Cruise Festival? It's clear there is a big world of beer out there and Colorado has more breweries per capita than any other state in the US. Palisade is hosting an inaugural event to introduce you to some new brews and teach you more about your favorites. Brews & Cruise offers an opportunity to taste and chat with fellow beer lovers. We will have several acclaimed craft breweries, beer and food pairings, live music and the finest quality of handcrafted unique products and arts and crafts. In addition, a cycling road race will be held earlier that morning with riders receiving passes for the festival as part of their entry fee.

DATES & HOURS: Saturday, May 5, 2018 from 12pm – 5p.m. at Palisade Memorial Park. Rain or shine.

SET-UP/ BREAKDOWN:

Please check in when you arrive. Vendors set up is between the hours of 8:30 a.m. and 11:30 a.m. on Saturday only. Vehicles are not permitted on the grass. Vendors will not be allowed to park at their booth. Vendor parking is at Taylor Elementary School on Brentwood Drive. Break down can start no sooner than 5 p.m. and must be completed by 7 p.m. The deposit fee of \$50.00 will be forfeited for early break down and the vendor will not be accepted at future events. Before leaving, be sure your area is clean and trash-free. Please be aware of sprinkler heads at your space.

WHAT CAN BE SOLD:

The vendor must provide photos and a complete description of the products sold. Any exemptions must be approved by the Steering Committee and/or the Event Manager. Vendors will be notified in advance of products that may not be sold. Vendor has the option at that time to withdraw from the festival and receive a full refund. A vendor selling a product not disclosed in the application may be, at the sole discretion of the Event Manager, prohibited from any further sales of such product.

VENDOR APPROVAL/SPACE ALLOCATION:

Vendors must provide a photo of their booth and wares with their application. Vendors will be juried by the Vendor Committee. The Committee and Event Manager retain the right to determine which crafts are suitable for sale at the festival. To achieve a wide variety of goods, some products may be limited. This decision will be made at the sole discretion of the Committee. If the vendor is not selected, the vendor will receive a full refund of the application fee. Notifications of acceptance and pertinent information will be sent to the vendor in a timely manner. If a selected vendor is unable to participate, the Vendor Committee must receive notice before April 15 or you will forfeit your full vendor fee.

No sub-letting or selling of space is allowed. A booth may be shared by multiple vendors if indicated within the application.

If you require special space needs, please indicate them on your application and the committee will make every reasonable attempt to accommodate them. Electricity is limited and must be secured at time of application.

STAFFING and MONEY:

Each member or vendor is responsible for the conduct of his employees and/or representatives and activities must not detract from the image or welfare of the festival. The vendor is responsible to assure booth staffing at all times. The Palisade Chamber, the Event Committee and the Event Manager are not responsible for any loss, damage or theft of merchandise. The Brews & Cruise Festival booth will not be able to make change. Please plan accordingly and bring lots of cash and change.

LICENSING:

Food vendors are required to comply with Mesa County Environmental Health Department and Colorado requirements for temporary food establishments. An approval letter from the Mesa County Health department must accompany the application for all food vendors. If a food vendor does not have an application in place with the Health Department please contact Vicki Beltran at Grand Junction Parks and Recreation Department at 970-256-4083 or vickib@gjcity.org.

TAXES, FEES and PERMITS:

The Town of Palisade requires a sales tax license for anything sold at the festival, including food. Vendors must obtain a sales tax license from the Town of Palisade (call 970.464.5602) or go online: www.townofpalisade.org/applications.htm. The Town of Palisade also requires a special event permit. Vendor must include the additional fee (\$10) in this application or provide proof that this is already paid. If the vendor doesn't provide this information, the application will not be considered and no space will be held until all the proper documentation is submitted, which may result in the loss of opportunity to participate in this year's festival. The vendor is responsible for seeing that all federal, state and local taxes are paid. A copy of your sales tax license should be with your booth at the festival.

Our Hope is for everyone to Have Fun and Enjoy the Festival! Thank You.